



Zoosk's mission is to empower everyone to lead a more fulfilling love life.

WHAT IS ZOOSK?

Zoosk is a leading online dating company that learns as you click in order to pair you with singles with whom you're likely to discover mutual attraction. Zoosk's unique Behavioral Matchmaking™ technology is constantly learning from the actions of over 33 million visible members in order to deliver better matches in real time. With the #1 Dating App and a top 10 grossing app overall in the Apple App Store, Zoosk is the market leader in mobile dating. Available in over 80 countries and translated into 25 languages, Zoosk is a global online dating platform.

SOCIAL MEDIA

Facebook.com/Zoosk
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Instagram.com/Zoosk
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Pinterest.com/Zoosk
Gplus.to/Zoosk

PRESS CONTACT

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HOW IT WORKS

Zoosk's unique Behavioral Matchmaking™ engine makes Zoosk a smarter place to date. Member clicks, including messages sent and responded to, determine which profiles Zoosk shows first, to pair singles with members with whom they're likely to discover mutual attraction. Rather than a one-size-fits-all, cookie cutter approach to dating, like filling out a lengthy questionnaire, Zoosk personalizes the experience of dating based on your actions. You won't have to go through hundreds of profiles to find a connection because Zoosk is constantly updating matches to fit your romantic preferences.

BROWSE SINGLES IN THREE WAYS USING ZOOSK:

- 1. Carousel**
View Zoosk singles by photos and age one-at-a-time, based on who Zoosk's Behavioral Matchmaking™ engine thinks you'll be mutually attracted to. It learns as you click to show more relevant results.
- 2. Search**
Enter your criteria for a date and search. Zoosk shows you results that fit as many of your criteria as possible, while adjusting based on suggestions from the Behavioral Matchmaking™ engine.
- 3. Zoosk Scientific Matchmaking Service™**
ZSMS shows you one profile every 24 hours, based solely off of what we know about you and your preferences from the clicks you've made, messages you've sent, and more. Simply click "Like" and if the other person likes you too, we'll make the introduction.

Try Zoosk for free, and even send an initial message to users you're interested in. Zoosk collects a subscription fee of \$30 per month to send unlimited messages, including responses, and use all Zoosk features .

Zoosk offers Virtual Currency, which can be purchased and used to boost a member's profile, send virtual gifts, and upgrade messaging features.

KEY STATS

#1 App

Zoosk is the #1 dating app, and a top 20 app overall in the Apple App Store

Facebook Top 100

Zoosk is one of the top 100 brands in the world on Facebook

33 million Profiles

More than 33 million visible profiles on Zoosk

80 Countries

Zoosk is available in 80 countries and accepts 55 different types of currency

\$60 Million

Zoosk has secured more than \$60 million in funding

WHY CHOOSE ZOOSK?

Discover mutual attraction faster

- Zoosk uses Behavioral Matchmaking™ technology to show you singles with whom you're likely to discover mutual attraction based on your actual clicks and messages.

- With over 33 million visible profiles, Zoosk identifies the matches most likely to click with you.

#1 Online Dating and Social Networking App

Zoosk is the #1 Online Dating and Social Networking App in the Apple App Store and a Top 20 App overall.

Try it for free

Browse Zoosk singles and send messages to members you are interested in for free. The Behavioral Matchmaking™ engine is constantly learning from your clicks and messages to show you singles with whom you're likely to discover mutual attraction.

Once you find someone you click with, you can become a paying member.

HOW DID ZOOSK GET STARTED?

Zoosk was founded in 2007 by Shayan Zadeh and Alex Mehr, friends from college with computer science backgrounds. Shayan and Alex were unimpressed with the current online dating experience. They founded Zoosk in order to empower everyone to lead a more fulfilling love life.

INVESTORS

- ATA Ventures
- Bessemer Venture Partners
- Canaan Partners

AWARDS

- About.com Reader's Choice Award 2011—Best Dating App
- Effie Awards 2012 for Advertising—"Online Dating, Your Way"
- 2014 SF Business Times "Best Places to Work"
- 2014 iDate Award Winner for "Best Marketing Campaign"
- SF Business Times named Kelly Steckelberg one of 2014's "Most Influential Women in Bay Area Business"
- SF Business Times named Shayan Zadeh to their 2014 "40 Under 40" list.